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FLAGHOUSE CANADA EXPANDS OPERATIONS AT NEW FACILITY IN RICHMOND HILL

Serving the growing demand for specialized products and services for health, wellness and special needs

[Richmond Hill, ON – July 25, 2018] FlagHouse, a leading eCommerce and catalog retailer of equipment and programs for physical education, recreation, special needs and education markets is expanding its Canadian headquarters in a new location at 50 East Wilmot St., Richmond Hill, Ontario.

Crystal Paulitzki, General Manager for FlagHouse Canada cites the upward trend in health and physical wellness, as well as growing demand for the company's unique and specialized product offerings—which include their proprietary Snoezelen® brand of Multi-Sensory Environments (MSEs)—as key factors driving business growth, doubling the number of employees, and motivating the expansion.

“Alongside Sales and other day-to-day business operations, our new facility will add over 4,000 square feet of space, making way for new showrooms where education and therapeutic professionals can come and try out Snoezelen MSE firsthand, or envision the possibilities for designing a sensory room in their own school or treatment center. We're also building a new digital studio to produce videos that will help people learn more about our products and technologies, and the benefits they bring to end users.”

She added: *“This larger capacity will go a long way toward improving our Customers' experience and supporting our corporate mission to enrich the quality of life for all people—regardless of age or ability.”*

FlagHouse opened in Canada in 1992, and Paulitzki, a Toronto native, joined the company in 2013. She heads a dedicated team of 20+ professionals, including bilingual, French-speaking Customer Service staff.

About FlagHouse Inc.:

FlagHouse is a premier global source of quality equipment and programs serving physical education, recreation, special needs therapies and education. We provide resources that enable physical activity, learning and play, to make the world more accessible and rewarding for everyone—regardless of age or ability. To learn more, visit www.flaghouse.ca

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